



Jack Wolfskin X Schoeller Collaboration Combines Leading Sustainability and Performance Technologies

**Top European Brands Work Together to Produce
Premium Fabrics with Minimal Environmental Impact**

IDSTEIN, Germany (July, 2022) - Few European-based brands have had such a significant global impact on outdoor apparel innovation as Jack Wolfskin and Schoeller Textil AG. Combined, the two companies have nearly 200 years of experience developing better performing fabrics that keep the body dry and comfortable in a wide range of outdoor environments. This week, Jack Wolfskin, based in Idstein, Germany, and Schoeller, founded in Sevelen, Switzerland, announced an innovation collaboration that combines the knowledge, best sustainability advancements, and highest quality standards in first-to-market co-developed fabrications.

Beginning in spring 2023, Jack Wolfskin will pair its Texapore Ecosphere 100 % recycled/reused PES waterproof breathable membrane with Schoeller's market-leading performance fabrics to deliver exclusive fabrications to maximize comfort, durability and extended longevity for a range of outdoor apparel designs.

"As an industry, we're going to find the best solutions by working together," said Daniele Grasso, Vice President Product & Apparel for Jack Wolfskin. "Schoeller has a proven and highly regarded performance track record. Together we share common values to create products that are engineered for life, make spending time outdoors more enjoyable, and to advance industry standards for developing sustainably conscious manufacturing processes and materials."

The initial fabrics developed through the collaboration include a Stretch Woven Double Weave fabric and a Texapore Ecosphere Pro Schoeller 3L fabric for Jack Wolfskin's Discovery Wilderness collection, and 2- and 3- layer shell fabrics for the new Summer 2023 Trekking collection.

The fabric technologies are highlighted in the flagship Diskovera 3-layer jacket, part of the Discovery Wilderness collection. The jacket has a soft, supple feel in a design that is nearly silent when walking in nature yet features extraordinary waterproof breathable protection, durability and innovative details like expansive mesh-backed chest venting flaps for comfort in cold to tropical environment, a stowaway "taco shell" hood, voluminous pockets, and waterproof zips.



"Schoeller and Jack Wolfskin are each recognized for developing sustainably-produced, functional fabrics appreciated by outdoor enthusiasts for decades," said Antonio Gatti Balsarri, Chief Commercial Officer at Schoeller. "We feel it's a significant advantage for consumers to have top innovators working together, and hope that this collaboration inspires more industry leaders to partner on projects to improve our industry."

Both Jack Wolfskin's Texapore Ecosphere membrane and Schoeller's textiles are bluesign® certified to ensure sustainably responsible manufacturing processes throughout the supply chain and all collaborative materials are finished with a PFC-free finish for water repellency.

Visit Jack Wolfskin to learn about the brand's latest innovations and sustainability practices.

ABOUT SCHOELLER TEXTIL AG

Schoeller Textil AG is a textile manufacturer with headquarters in Switzerland. The company has been dedicated to the guiding principle of textile intelligence for over 150 years. The pioneering spirit anchored in Schoeller's origins, the highest quality and sustainability standards, and attention to detail allow the company to continually create uncompromisingly textile innovations. Since 2001, Schoeller has been producing in accordance with the stipulations of the bluesign® system, which excludes environmentally harmful substances from the entire manufacturing process and provides ongoing observance for environmentally-friendly and reliable production. Through its innovations, Schoeller creates tangible added value and improves the quality of life for people and nature - for a more sustainable future.

schoeller®
TEXTILE INTELLIGENCE

ABOUT JACK WOLFSKIN

Jack Wolfskin is a globally leading provider of premium German-engineered outdoor apparel and equipment. The company was founded beside a campfire among friends deep in the Canadian wilderness in 1981 with a mission to inspire discoverers by creating transformative outdoor experiences for all. Headquartered in Idstein, Germany, Jack Wolfskin operates a North American office in Park City, Utah, and an Asian office in Shanghai, China. The company has grown to become a leading outdoor brand across Europe and Asia with more than 540 Jack Wolfskin stores and over 4,000 points of sale worldwide. Jack Wolfskin is rooted in sustainability and focused on designing ethical and eco-conscious products, as well as promoting fair and humane working conditions. The company has been a member of the Fair Wear Foundation since 2010, as well as a bluesign® system partner that holds the entire supply chain accountable on a sustainability basis since 2011. Jack Wolfskin also offers products with the Green Button label. The company currently employs over 1,400 people worldwide. In January 2019, Jack Wolfskin was acquired by Callaway Golf Company.

