



Made in Germany – Jack Wolfskin Weaves Merino Wool Baselayer Series

- New series features 100 % pure Australian Merino wool
- Lightweight baselayers provide ideal warmth and performance for all year activities
- Three men's and women's designs available through online store

IDSTEIN (October 2022) – Merino wool, nature's super fibre, makes its debut this fall in Jack Wolfskin's outdoor performance collection with three men's- and three women's-specific designs. Made in Germany from 100 % pure merino wool, the long-sleeve jersey, short-sleeve shirt and baselayer pant will be available in the DACH market, Poland and the UK through Jack Wolfskin's online store as seasonal temperatures begin to cool.

Made in Germany, Jack Wolfskin's design team sourced premium Australian merino wool to ensure the highest performance to keep the skin warm and comfortable during any activities outdoors. Merino wool naturally insulates, is lightweight and odour resistant for great wearing comfort and heat retention. As a natural material, the fibers permit the skin to breathe and regulate moisture content. The complete functional baselayer collection will continue to be available in summer 2023. The production in Germany enables state-of-the-art technical production standards, high quality and a transparent value chain, and also reduces the CO2 footprint. The products are produced at PAC in Schweinfurt, a long-standing partner of Jack Wolfskin, the yarn is supplied by SÜDWOLLE.



Jack Wolfskin Merino Wool Baselayer Features and Benefits:

- Made in Germany
- 100 % Merino (Mulesing free – origin Australia)
- Lightweight (for example Longsleeve M: 175 g (Size M) / Longsleeve W: 150 g (Size S))
- Seamless construction
- Natural insulation and temperature regulating properties
- Natural odour resistance
- Available in men's- and women's-specific long sleeve (£ 90.00), short sleeve (£ 80.00) and pants (£ 90.00)

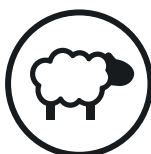
Visit Jack Wolfskin's online store to view the series and browse the entire fall / winter outdoor, lifestyle, footwear and equipment collection.



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